



FOR IMMEDIATE RELEASE

Tipton Communications Designs, Launches Website for Vineland Solar One Renewable Energy Project

NEWARK, DEL., September 22, 2009 — Tipton Communications announced today the launch of www.vinlandsolarone.com, a new website supporting Vineland Solar One, a recently completed renewable energy project in Vineland, N.J., that includes the largest solar panel array in New Jersey.

Nearly 500 Vineland residents will get their power directly from the sun through Vineland Solar One, which was built by a public/private partnership that includes Conectiv Energy, Landis Sewerage Authority and Vineland Municipal Electric Utility.

Tipton, an integrated business communications company that serves the Philadelphia and Delaware markets, was called in to design an informational website for the project. With limited time and resources, Tipton Communications created the website in time for the dedication of Vineland Solar One last week.

"The Tipton Communications team created an outstanding website for the Vineland Solar One project," said M.Q. Riding, Director of Communications and Public Affairs at Conectiv Energy. "Working with a few photos and some very general information they produced a site that is interesting and attractive. They exceeded our goals and did so with a very limited budget."

Tipton generated the site design, content and coding. The newly constructed site, accessible at www.vinlandsolarone.com, features a range of information about the project and partnership, a virtual tour of the solar site, solar energy learning and educational resources, and daily weather forecasts.

About Tipton Communications Group

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, benefits communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. We are at your service! For more information, please visit www.tiptoncommunications.com.

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