



For Immediate Release

Tipton Communications Is Recognized for Excellence in Employee Communications in E2E 2010 Communications Awards

NEWARK, Del., Jun 3, 2010 -- Tipton Communications, a Newark, Del., and Philadelphia-based employee communications, public relations and marketing agency, announced today that it was one of only 13 companies nationwide to be cited for excellence in employee communications in the E2E 2010 Communication Awards competition. The competition is the only awards program dedicated solely to employee communication.

Tipton Communications was recognized for the "Global Card Services Highlights" employee newsletter, which was developed with Bank of America's Card Services communications team. The Honorable Mention award recognizes the newsletter as a model for all employee newsletters in terms of strategic focus, candor, editorial variety and style.

"This award demonstrates our team's ability to work hand-in-hand with our corporate clients to truly understand their employee communications' needs and then produce world-class material to deliver messages that engage employees and achieve the company's goals," said Dan Tipton, president and CEO of Tipton Communications. "We are particularly proud to be recognized for our employee communications program, which is the core of our business. In just a few years, we have become one of the leading agencies for employee and benefits communications in the mid-Atlantic because of our diverse skills and our extensive corporate experience."

Winners of the E2E Communication Awards exemplify the many ways employee communication helps people at every level of the organization understand the dynamics of the marketplace, the organization's strategy and their own role in making the business tick.

More than recognition of the best practitioners and programs in the employee communication business, the E2E Communication Awards provide instruction and inspiration to all organizations that want to improve.

About Tipton Communications Group

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, benefits communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

SOURCE: Tipton Communications

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