

FOR IMMEDIATE RELEASE

Parsells Joins Tipton Communications

NEWARK, DE, and PHILADELPHIA, PA, June 2, 2009 —Tipton Communications www.tiptoncommunications.com, a Newark, Delaware- and Philadelphia-based public relations agency with a specialty in employee communications, announced today that Alison Parsells will join the company as a public relations account specialist.

Parsells will primarily support Tipton Communications' expanding business focused on the utility industry. Tipton Communications currently provides employee communications, investor relations and community relations support to a variety of utility companies, including Conectiv Energy and Artesian Resources.

"Alison brings energy and enthusiasm to Tipton Communications along with a fresh outlook on public relations, particularly new media," said Dan Tipton, president and CEO of Tipton Communications. "She has been working with our clients directly for months as an intern and has already established a reputation as a rising star."

Parsells recently graduated from the University of Delaware where she majored in Communications, Public Relations and Italian. In addition to her previous work as an intern with Tipton, the Newark, Delaware, resident served as a communications intern with Conectiv Energy and United Way of Southeastern Pennsylvania.

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About Tipton Communications Group

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, benefits communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. We are at your service! For more information, please visit www.tiptoncommunications.com.

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