

FOR IMMEDIATE RELEASE

## **Tipton Communications Wins Four Marketing Awards for Writing, Website Design and Employee Publications**

NEWARK, DE, and PHILADELPHIA, PA, May 4, 2009—Tipton Communications [www.tiptoncommunications.com](http://www.tiptoncommunications.com), a Newark, Delaware- and Philadelphia-based public relations agency with a specialty in employee communications, recently received four Hermes Creative Awards from the Association of Marketing and Communication Professionals.

Tipton Communications was named a Gold Award winner for the development and design of a company Website for GOLIATH Solutions, [www.goliathsolutions.com](http://www.goliathsolutions.com) and for the writing and design of a corporate employee magazine for Carpenter Technology, [www.carttech.com](http://www.carttech.com).

Tipton Communications received Honorable Mentions from the AMCP for the redesign of Conectiv Energy's employee newsletters and for a marketing campaign supporting the launch of an employee volunteerism program at Carpenter Technology.

About 18% of the 3,700 entries into the Hermes Creative Awards receive Gold Awards and another 10% win Honorable Mentions.

"These awards are a testament to the outstanding work and talent of our team at Tipton Communications and the effective working relationships we have established with our clients," said Dan Tipton, president and CEO of Tipton Communications.

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### **About Tipton Communications Group**

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, benefits communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. We are at your service! For more information, please visit [www.tiptoncommunications.com](http://www.tiptoncommunications.com).

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