

Tipton Communications Wins Four Hermes Marketing Awards for Web Content & Design, Brochure Design and E-Newsletters

NEWARK, DEL., May 11, 2010 – Tipton Communications, a Newark, Del., and Philadelphia-based employee communications, public relations and marketing agency, announced today that it has won four awards in the Hermes Creative Awards 2010 competition, which is judged by the Association of Marketing and Communication Professionals.

Tipton won a Platinum Award, awarded to entries that display excellence in terms of quality, creativity and resourcefulness, in the Web Site Overall category for its Delaware River & Bay Authority website (www.drba.net) and Gold Awards, awarded to entries that exceed the high standards of the industry norm, in the Pro Bono category for the Junior Achievement of Delaware Innovation Hub brochure and the Writing/Web Copy category for the Cordjia Marine Solutions PierVantage website (www.piervantage.com). Tipton also received an honorable mention for its "Making an Impact" E-Newsletter for ARAMARK Healthcare.

"It is an honor to be recognized for the quality of our work," said Dan Tipton, president and CEO of Tipton Communications. "I am continually amazed by the talent of our team and I am proud that our work has been judged to be among the best in the industry. While we certainly appreciate the notice, we aren't in business to win awards. Our goal every day is to provide our clients with professional, innovative and creative solutions that help them achieve their marketing and communications goals."

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media. The awards are administered and judged by the Association of Marketing and Communication Professionals, an organization which fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations.

About Tipton Communications Group

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, benefits communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

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Platinum Award
 Delaware River & Bay Authority
www.drba.net



Gold Award
 Junior Achievement of Delaware



Honorable Mention
 ARAMARK Healthcare