

'Everybody Wins' Through Website Designed by Tipton Communications

NEWARK, DEL., January 13, 2011—Thanks to the creative team at Tipton Communications, a Newark, Del. and Philadelphia-based employee communications, public relations and marketing agency, Ohana Companies is revolutionizing the merchant rebate and fulfillment process and ensuring that "Everybody Wins" through its website, www.everybodywins.com.

The Tipton team conducted an extensive redesign of Ohana's website to help the Wilmington-based company attract and service businesses seeking online rebate, rewards, incentive, loyalty and payment solutions. The new site also features a new logo created for Ohana by Tipton Communications, as well as flash animation, improved graphics and concise copy governed by user-friendly navigation created following in-depth discussions with Ohana's management team.

"Ohana's services make a previously challenging and frustrating process exceptionally easy for Ohana clients," said Tipton Communications President Dan Tipton. "Knowing that this would be the first impression Ohana makes with many visitors, we went to great lengths to craft a simple, easy-to-use site that captures the innovative and customer-oriented spirit of Ohana Companies. We got to know Ohana and its staff and principles very, very well, and I think it shows in their new website."

About Tipton Communications

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, human resources communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

Contact:

Doug Eppler
Tipton Communications
302-454-7901
doug@tiptoncommunications.com
www.tiptoncommunications.com



Ohana Companies
Delaware