

Tipton Communications Wins Davey Award for Employee Communications

NEWARK, Del., Nov. 2, 2010 – Tipton Communications, a Newark, Del., and Philadelphia-based employee communications, public relations and marketing agency, announced today that it has received a silver Davey Award from the International Academy of the Visual Arts (IAVA).

The Davey Awards (www.daveyawards.com) derive their name from the story of David and Goliath and honor what the IAVA calls the “achievements of the ‘Creative Davids’ who derive their strength from big ideas, rather than big budgets.” Tipton Communications received the silver award for its work on *Carpenter Connections*, a corporate employee magazine for Carpenter Technology Corporation, a global leader in specialty alloys production and distribution.

“Our goal is to become the top employee communications company in the Mid-Atlantic by providing world-class products and cutting-edge communications strategies backed by top-quality service,” said Dan Tipton, president and CEO of Tipton Communications. “We are thrilled with the confirmation that our work on behalf of our clients ranks favorably with the best in the world.”

The Davey Award is Tipton Communications’ 14th award in the past year and the agency’s fifth award for work on behalf of Carpenter Technology.

About Tipton Communications Group

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, human resources communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

Davey Award Carpenter Technology Corporation



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