

Tipton Communications To Attend ANCC National Magnet Conference®

NEWARK, Del., September 29, 2011—Tipton Communications, a fast-growing, full-service employee communications, public relations and marketing agency serving clients nationwide, will be an exhibitor at next week's American Nurses Credentialing Center (ANCC) National Magnet Conference® in Baltimore, Maryland.

ANCC's Conference will be held October 4-6, 2011, at the Baltimore Convention Center and is sold out, with more than 6,000 nursing professionals expected to attend. Tipton Communications President and CEO Dan Tipton said the event is an ideal opportunity to help nursing teams and healthcare organizations identify and begin resolving the communications issues they will face during the Magnet Recognition Program® application process.

Tipton will introduce its Communications Care Plan for the Magnet Recognition Program® at the conference.

"Nursing teams work very hard to implement the strategies, programs and processes that will lead to Magnet Recognition and, ultimately, better care for their communities," Tipton said. "But documenting their work can be laborious and challenging for staff who would like to focus on care giving. That's where we can help. We are professional communicators who can provide the support these teams need to tell their stories."

Tipton Communications representatives in booth number 1020 will be available to discuss their experience in a variety of areas, including project management, application writing, editing and design, nurse recognition communications, associate communications, media planning and more.

About Tipton Communications Group

Tipton Communications supports clients across the nation with award-winning business communications services, including employee communications, human resources communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

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