

Tipton Communications Expands, Hires Doug Eppler as Communications Manager

NEWARK, Del., August 16, 2010—Tipton Communications, a Newark, Del., and Philadelphia-based employee communications, public relations and marketing agency, announced today that Doug Eppler has joined the company as Communications Manager.

Eppler, a 15-year veteran of the communications and PR industry, comes to Tipton Communications from the marketing department of Ballard Spahr, LLP, a Philadelphia-based national law firm. He previously managed marketing and PR functions for two major tourism attractions and spent nearly 10 years managing in the communications department of MBNA Corporation (now part of Bank of America).

At Tipton, Eppler will manage account relationships and focus on the development of employee and customer strategic communication campaigns and content, Web site development, executive correspondence, and other assorted writing and editing projects.

"I've known Doug for many years and am thrilled to add his distinct and very strong skill set to our team," said Dan Tipton, president and CEO. "His new position with the agency further empowers us to offer diverse, high-quality products to our existing clients and greatly expand our business."

About Tipton Communications Group

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, human resources communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

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