

Delaware Press Association Honors Tipton Communications for Web Content and Design

NEWARK, Del., May 19, 2011—Tipton Communications, a Newark, Del. and Philadelphia-based employee communications, public relations and marketing agency, announced today that it is the winner of two awards from the Delaware Press Association.

In its 2011 communications contest, the association awarded Tipton first place in the category “web content written for corporate or for-profit organization sites” for the firm’s work on an e-newsletter for Bank of America. The firm also earned a second place award in the category “web site development/creation: not-for-profit or educational organization sites” as a result of its redesign of the website of the Lions Eye Bank of Delaware Valley (www.lebdv.org).

A network of more than 100 journalists, broadcasters, public relations specialists, graphic designers, photojournalists, freelancers and more, The Delaware Press Association (www.delawarepressassociation.org) is an affiliate of the National Federation of Press Women. Its annual Communications Contest is open to all of Delaware’s professional communicators and judged by out-of-state communications professionals to ensure impartiality.

“We are honored to be recognized by our industry,” said Dan Tipton, president and CEO of Tipton Communications. “These two awards attest to the quality we bring to all of our clients and their diverse requests, and we’re very pleased to be able to add the recognition of our peers to the great feedback of our clients.”

The recent awards mark Tipton Communications’ third first-place win and first second-place win in the association’s annual contest. The firm has earned nearly 20 communications awards in the last several years.

About Tipton Communications Group

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, human resources communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

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