

Tipton Communications Introduces Faster, Easier Way to Submit ANCC Magnet Recognition Program® Documents

NEWARK, Del., November 29, 2011—Healthcare organizations applying for ANCC Magnet Recognition® can now quickly and easily submit their supporting documentation through a secure, compliant, web-based system introduced today by Tipton Communications.

Tipton Communications (<http://www.tiptoncommunications.com/magnet.html>), a fast-growing, full-service healthcare and corporate communications agency, developed its solution to support nursing teams who are applying for ANCC Magnet Recognition or redesignation under the program, which is the ultimate credential for high-quality nursing programs.

“Our solution significantly reduces the documentation burden on nursing teams charged with applying for Magnet recognition or redesignation,” said Tipton Communications President Daniel R. Tipton. “Our solution enables healthcare organizations to not only meet the submission requirements of the ANCC, but to make the incredibly valuable information in the documents more readily available to the entire organization.”

Tipton Communications’ solution requires just three steps:

- **Step 1:** Hospitals submit their branding information and define unique requirements.
- **Step 2:** Magnet documentation, in nearly any format, is delivered to Tipton Communications.
- **Step 3:** Hospitals review and approve their completed Magnet submission site!

Tipton’s award-winning creative team has created a sample site to demonstrate the capabilities of its Magnet submission solution. Healthcare organizations are encouraged to contact [Tipton Communications](#) and request access to “test drive” the sample site.

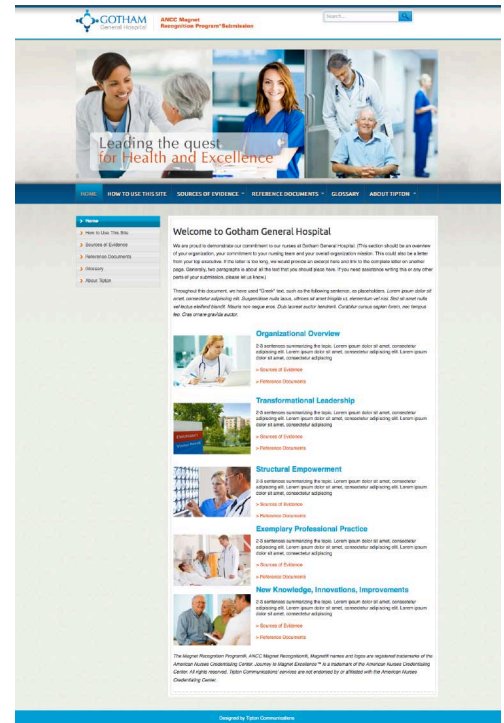
“Our team of experienced communicators is committed to helping organizations tell their story through the Magnet journey,” Tipton said. “The e-submission sample site gives us the opportunity to showcase the high-quality work our team does to make the e-submission process simple, fast and flexible.”

About Tipton Communications Group

Tipton Communications supports clients across the nation with award-winning business communications services, including employee communications, human resources communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

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