

Tipton Communications To Attend PEBA Annual Forum

NEWARK, Del., April 19, 2011--Tipton Communications, a Newark, Del., and Philadelphia based employee communications, public relations and marketing agency, will be an exhibitor at this week's PennJerDel Employee Benefits and Compensation Association (PEBA) Annual Forum in Philadelphia.

PEBA's 29th annual forum will be held Thursday, April 21, at the Philadelphia Marriott Hotel at 12th and Market Streets in Center City and is expected to draw more than 300 benefits and compensation professionals from throughout the region. Tipton Communications President and CEO Dan Tipton said the event is an ideal opportunity to further engage what continues to be a growing segment of the firm's business.

"We have had a tremendous amount of success in serving clients seeking assistance with everything from open enrollment materials and benefits guides to strategies for engaging employees in HR initiatives," Tipton said. "Our colleagues in PEBA have put together an outstanding event geared toward these same professionals, and we're excited to be a part of it. We're looking forward to meeting the forum's attendees and discussing how we can serve their organizations."

Representatives from Tipton Communications will be in booth number 11 throughout the daylong event to discuss their experience in HR/benefits communications, executive messaging, employee publications and engagement, open enrollment and benefits materials, intranet design and development, survey design and administration and more.

About Tipton Communications Group

Tipton Communications, with offices in Delaware and Pennsylvania, supports its clients with award-winning business communications services, including employee communications, human resources communications, public relations, marketing communications, intranet and internet design and development, graphic design and strategic communications planning. For more information, please visit www.tiptoncommunications.com.

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